

Business Model Canvas || 4th February 2023

As a part of 'GIC Start-Up Challenge' the expert session on 'Business Model Canvas' was organised by GLIC on 04.02.2023 (Saturday) at GNLU, The session on the Business Model Canvas (BMC) was held on February 4, 2023 (Saturday) at GNLU (Gujarat National Law University). The guest speaker for the session was Mr. Bhavin Bhagat, the Co-founder & CEO of IndiaBizForSale.

During the session, Mr. Bhavin Bhagat likely shared insights on the various components to be considered when creating a Business Model Canvas. The Business Model Canvas is a strategic management tool that helps entrepreneurs and innovators define and describe their business model in a concise and visual manner.

Additionally, the session included a practical exercise where the law students from GNLU had the opportunity to apply the concepts discussed and create their own innovative ideas using the components of the Business Model Canvas. They were given one hour to work on their ideas and present them, allowing them to gain hands-on experience in preparing a business model for their innovative ventures.

This session was a valuable opportunity for the law students to understand the importance of business models and how they can be applied to their own entrepreneurial endeavors. It provided them with practical knowledge and skills that could be beneficial in their future careers as innovators and business leaders.